

HELP! A NUDE / SEX VIDEO IS CIRCULATING AT OUR SCHOOL!

Aim: limiting possible emotional damage for those involved and restoring calm and social safety at school

ANALYSE



- **Concern for victim**
Do not condemn, but show concern and listen: what are his/her needs?
- **Determine scope and impact**
A nude picture or sex video may have been made without the victim's consent
- **Check existing protocol**
- **Involve the school counsellor**
- **Involve police for advice**
- **Make list of action to be taken**
 - Who
 - What
 - When
 - Where
 - How

Take prompt but thoughtful action

Approach those involved, mindful of possible cultural sensitivities: what issues could arise?



REACT



- **Talk to victim's parents**
Be prepared for parents' emotions (shame, anger, grief, helplessness)
- **Arrange/advise help for victim's parents**
First make an inventory of what help is available for parents
- **Concern for offender**
- **Contact offender's school: inform them and invite them to cooperate**
If applicable
- **Talk to offender's parents**
- **Arrange/advise help for offender's parents**
- **Decide on whether to report a crime or file a complaint**
In consultation with police
- **Take action to have online material removed**
- **Allow victim a period of rest**
- **Reflect on alternative interventions**

FACILITATE



- **Draw up communication statement**

What has happened exactly? What is the school's opinion about this? What will the school do and why? Who is the contact?
- **Give teachers tools**
For instance: give out a strong message, conversation techniques, behavioural interventions, teaching material

Teachers may also have an opinion: leave room for discussion

IMPORTANT!
APPROACH GROUP BY SENDING OUT STRONG SIGNAL: NO DISSEMINATORS? NO SHAME SEXTING EITHER!!
Turn negative peer pressure into positive group momentum

Think about appropriate message to students: emphasis on problematic nature or on normalization?

ACTIVATE



- **Strongly urge picture/video to be removed**
- **Discuss the matter with the victim's classmates**
 - Create understanding and make them reflect
 - Agree on how to support victim
 - Appoint three buddies

Ask victim who he/she would like to help him/her
- **Inform parents of victim's classmates**
Advise parents to discuss the subject at home and offer them tools to do so

Be aware of what's going on online: actively monitor social media for messages circulating about your school

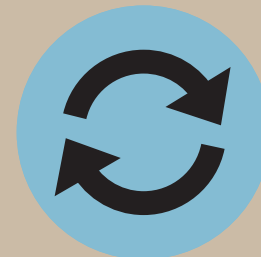
COMMUNICATE



- **Act in accordance with the communication statement**
- **Consider interventions and discussions with other classes**
This may depend on scope and commotion the case has created
- **Other classes: inform students' parents**
If applicable
- **Be prepared for interest of social & conventional media**
 - Who does what?
 - Is the communication statement ready to be put online if and when necessary?
 - How to deal with journalists and camera crews?
- **Carefully coordinate communication with offender's school**
If applicable

In case of false information on social media refer to the communication statement on your website

EVALUATE



- **Evaluate with victim, parents and teachers**
Reflect on preventive measures
- **Ask offender's school for feedback**
If applicable
- **Evaluate the process with school and all professionals involved**
What went well? What could have gone better?
- **Allot time for follow-up with all people involved**
How have they coped? Do they need more support?
- **Incorporate results of evaluation in protocol/action plan**

Output is input for protocol and preventive measures

Help for online safety, off-the-shelf lessons, parents' evenings and schooling for professionals: www.bureaujeugdmedia.nl / info@bureaujeugdmedia.nl / 0031 20 6626559 (Bureau Youth & Media)